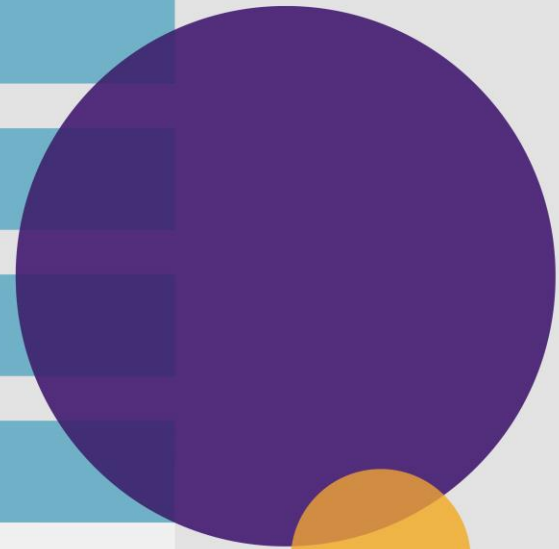




# Regional Development Strategy for Västra Götaland 2021–2030



# Regional Development Strategy för Västra Götaland 2021-2030



- Common strategy for Västra Götaland County's development
- 49 municipalities, the four local authority associations, industry and its organisations, academia and research institutes, the civil society, Region Västra Götaland, and other government bodies.
- The strategy goal and four long-term priority sets out the course of action through to 2030 and addresses the need for Västra Götaland to make the transition to a sustainable, competitive society.

## Common societal challenges as a driving force



The impact of climate change will increase and the loss of biodiversity has severe ecological effects.



Global development of technology creates a greater need of new regional competencies and functions.



The lack of certain skills is increasing at the same time many people are out of work.



Peoples access to work and community services differs more and more between places.



Many children and young people leave school without passing grades.

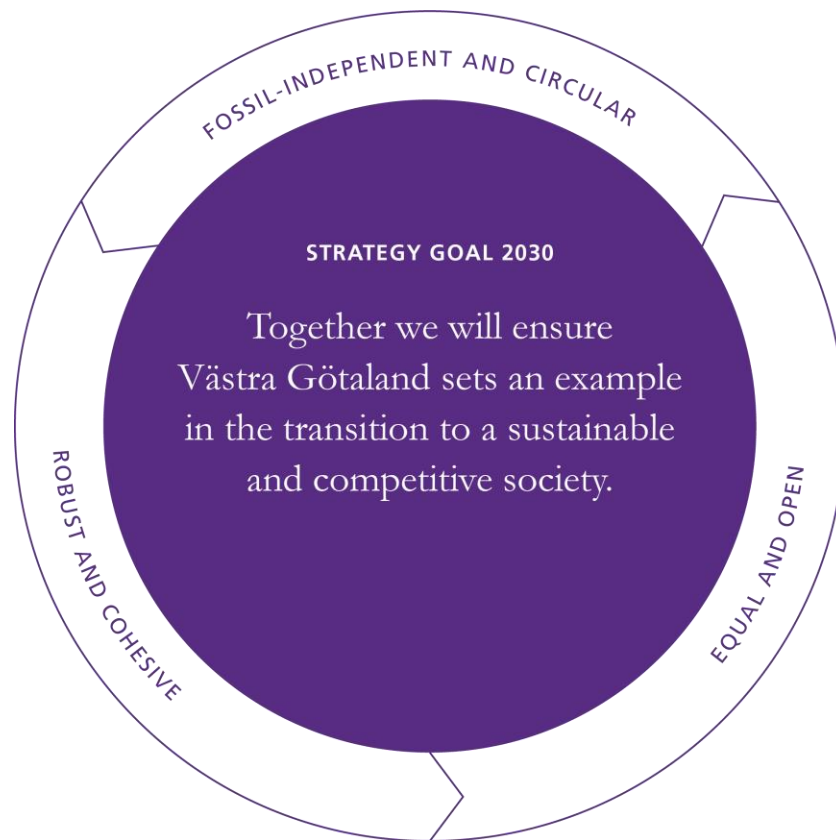


Socio-economic differences in society are increasing.



International crises increase regional vulnerability.

## Strategy goal



## STRATEGY GOAL 2030

Together we will ensure Västra Götaland sets an example  
in the transition to a sustainable and competitive society.

Robust and cohesive • Equal and open • Fossil-independent and circular

### LONG-TERM PRIORITIES

#### Reinforce innovation

– for a competitive industrial sector that is  
consistently at the forefront



#### Developing competences and providing skills

– for improved skills provision and lifelong learning



#### Improve inclusion

– for trust and cohesion



#### Bring Västra Götaland together

– for improved and sustainable accessibility



### CROSS-SECTORAL FOCAL AREAS

Completed studies

Digitalisation

Electrification

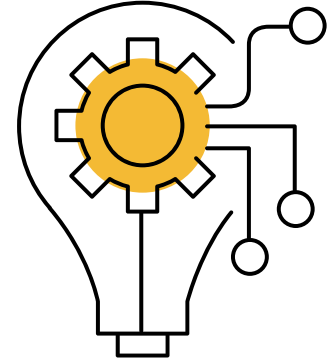
Circular business models



# Four long-term priorities

## Reinforce innovation

*– for a competitive industrial sector that is consistently at the forefront*



Examples of long-term important areas of collaboration:

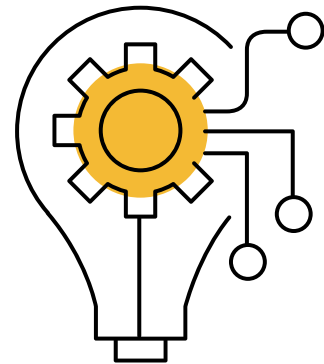
- Develop and utilise scalable ideas with the potential to increase the rate of transition through innovation environments that generate interaction between industry, academia and the public sector.
- Promote entrepreneurship and the establishment of companies and enhance competitiveness and the capacity for change at small and medium-sized enterprises.
- Stimulate entrepreneurship and utilise the creativity and skills of children and young people.
- Increase international competitiveness through investment in key areas such as sustainable and fossil-independent industry, health and life science, sustainable mobility, food, biobased materials and renewable energy, the tourism sector and the cultural and creative industries

## Reinforce innovation

*– for a competitive industrial sector that is consistently at the forefront*

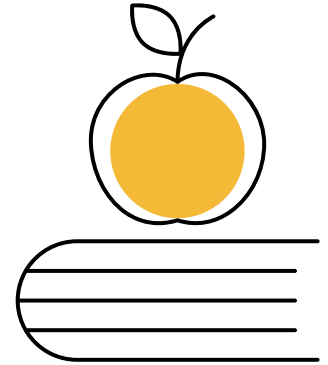
In Västra Götaland there are certain areas that are of particular importance to regional competitiveness and growth potential:

- **Sustainable industry** includes production, new materials, resource-efficient process and product development, and industrial services such as digitalisation, energy supply, and circular business models.
- **Health and life science** include the development of drugs, medical technology, welfare technology, and innovations within healthcare, with a particular focus on precision health and utilisation of the potential deriving from digitalisation.
- **Food, biobased materials, and renewable energy** with a focus on production and processing in the marine, maritime, agricultural, and forest industries, and in the solar power and wind power sectors.
- **Future mobility** combines complementary strengths in the automotive, aeronautical, and space industries. This includes the transport of people and freight, as well as logistics, electrification, and improved access to new types of services.
- **The hospitality and tourism sector and the culture and creative industries** include events, films, gaming, and design. These areas are pivotal to promoting and preserving the region's appeal.



# Developing competences and providing skills

*– for enhanced skills provision and lifelong learning*

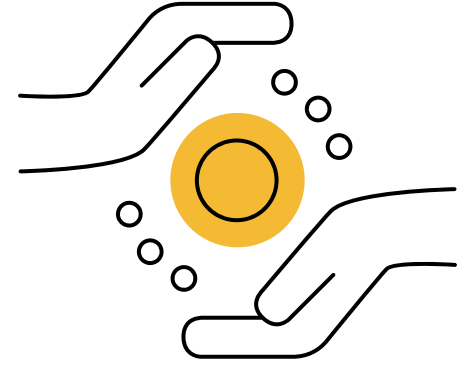


Examples of long-term important areas of collaboration:

- Increase the potential for upskilling and reskilling to meet shifts in technology and changing needs on the labour market.
- Combat skills mismatch in the labour market.
- Develop cooperation between education coordinators, the Public Employment Service, employers, and industry representatives.
- Capitalise on and develop the skills of the workforce and make it easier for more people to become established on the labour market.

# Improve social inclusion

*– for reinforced trust and cohesion*

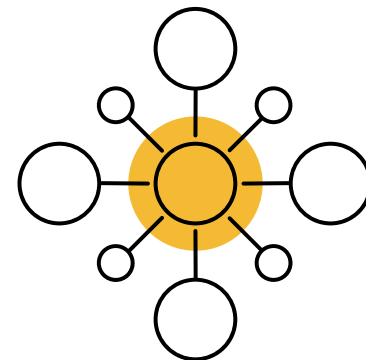


Examples of long-term important areas of collaboration:

- Providing more opportunities for education and self-support.
- Creating conditions for a greater sense of belonging and trust between people and throughout society.
- Access to social networks and meeting places, culture and associations, contributes to new perspectives, community and good health
- Reinforcing the potential for children and young people to have a good start in life.

# Bringing Västra Götaland together

*– for improved, sustainable accessibility*



Examples of long-term important areas of collaboration:

- Promote interaction as part of the regional planning process.
- Develop the transport infrastructure and increase sustainable mobility.
- Continue the expansion of fixed and mobile broadband throughout the county.
- Improve the conditions for locational planning and development.
- Increase cooperation nationally and internationally



# Four cross-sectoral focal areas



## Four cross-sectoral focal areas

A focal area is an area in which there is a greater focus on heightened collaboration and coordinated development within that area. With the goal of accelerating the pace and achieving an increased implementation force in the transition that lasts after the end of the collection of forces.

- Completed studies
- Digitalisation
- Electrification
- Circular business models



## **Focal area Completed studies**

Increase children's and young people's opportunities to finish primary school with approved grades.

Strengthened collaboration between school, student health, social services, healthcare and associations.

Opportunity for young adults to an extra chance for education through the folk high school system and adult education programmes.

## **Focal area Digitalisation**

An opportunity for the private, public and non-profit sector to develop digital services and products.

Increase inhabitants access to information, participation and influence and reduce digital exclusion.

Innovation potential in artificial intelligence (AI).

Increase the potential for upskilling and reskilling.



## **Focal area Electrification**

Access to competence in new and existing development areas.

New technology needs internationally competitive environments and laboratories for research, testing and demonstration.

Investments in renewable electricity production and storage as well as the capacity of electricity networks.

## **Focal area Circular business models**

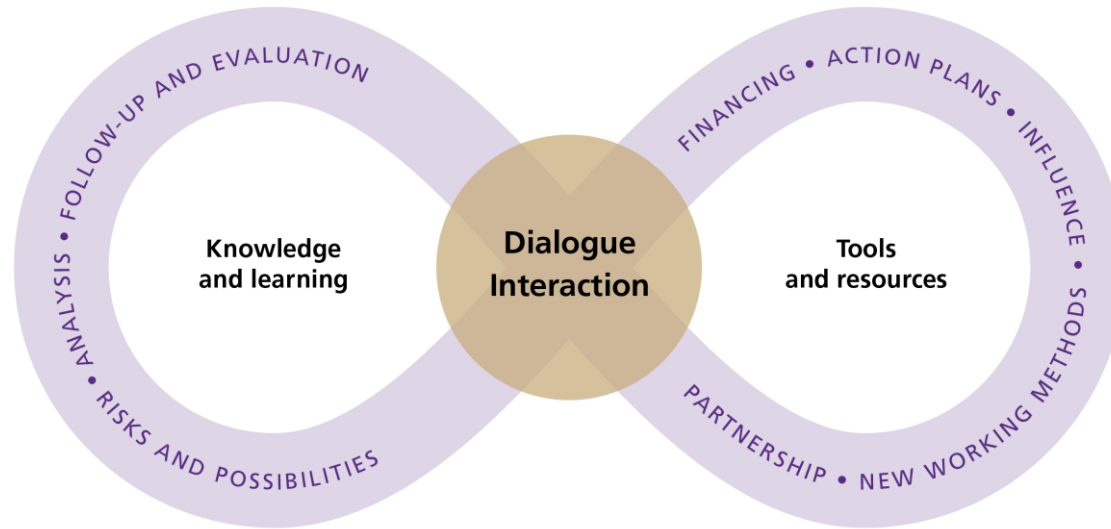
Innovations in circular product and business development, in combination with products and services that help reduce material flows, form the basis for new business models.

Test, demo and opportunity to scale up.



# Implementation

# Implementation – through dialogue and collaboration



## GUIDING PRINCIPLES

We utilise the conditions and potential of different locations

We increase the involvement and influence of the local population

We experiment in order to learn, scale up, and implement

We are bold, change-oriented leaders

## Four guiding principles

- We utilise the conditions and potential in different locations
- We increase the involvement and influence of the local population
- We experiment in order to learn, scale up, and implement
- We are bold, change-oriented leaders



# The Strategy's contribution to Agenda 2030

- The strategy is ambitious when it comes to meeting Agenda 2030 and the UN's 17 global goals from a local and regional level
- Agenda 2030 emphasizes the importance of collaboration and participation. The guiding principles serve as tools for integrating Agenda 2030 into implementation
- We need to develop the means to highlight potential conflicts between goals.
- Economically, socially, and environmentally sustainable development indicators will be used to ensure effective control and follow-up.



Together we will ensure Västra Götaland sets an example in the transition to a sustainable and competitive society.

[www.vgregion.se/vg2030](http://www.vgregion.se/vg2030)